

Ecommerce Platform Comparison Chart

Mid-Market & Enterprise Businesses



Feature	BigCommerce	Shopify Plus	Magento Commerce Cloud	Salesforce Commerce Cloud
Hosting Included	✓	✓	✓ *	✓
24/7 Support Included	✓	✓	✓	✓
Level 1 PCI Compliance Included	✓	✓		✓
Proprietary Payment Processor		✓		
Transaction Fees**		✓		
Email Marketing Integrations	✓	✓	✓	✓
Display Pricing In Multiple Currencies	✓	✓	✓	✓
Bundled Products	✓	✓ ****	✓	✓
Custom Fields	✓	Requires 3rd party app	✓	✓
Wishlists	✓	Requires 3rd party app	✓	✓
Unlimited Products	✓	Requires 3rd party app	✓	✓
Quantity Based Price Breaks	✓	✓	✓	✓
Price Lists	✓	✓ ****	✓	✓
Abandoned Cart Saver	✓	Limited to wholesale channel	✓	✓
Order Editing	✓	✓		✓
Credit Card Vaulting	✓	Requires 3rd party app	✓	✓
Cross-Sell Products	✓	Requires 3rd party app	✓	✓
Up-Sell Products	✓	Requires 3rd party app	✓	✓
Up to 600 Product Variants	✓	Requires 3rd party app	✓	✓
Multiple Option Types	✓	Requires 3rd party app	✓	✓
Coupon Codes	✓	✓	✓	✓
Cart Level Discounts	✓	✓	✓	✓
Automatic Software Updates	✓	✓		✓
Support for Product Dimensions	✓	Requires 3rd party app	✓	Requires 3rd party cartridge
Fully Customizable URLs	✓	Limited Customization	✓	✓
Access to Edit Robot.txt	✓		✓	✓
Full Customizable Checkout	✓	✓	✓	✓

Magento Commerce Cloud includes hosting, however usage & traffic spikes can impact pricing.

** Shopify Plus merchants have a 0.15% transaction fee for not using Shopify Payments.

*** Shopify Plus merchants can display prices in multiple currencies if they are using Shopify payments. Merchants using a different gateway would need to use a 3rd party app. This feature is an closed beta as of December 2018.

**** Shopify Plus wholesale channel has price lists which supports up to 3 quantity breaks on a product or variant. However, merchants wanting to offer quantity discounts on their primary store must use a 3rd party app.